

BannerDrop™





TURN CEILING SPACE INTO SELLING SPACE WITH BANNERDROP® DISPLAY SYSTEMS!

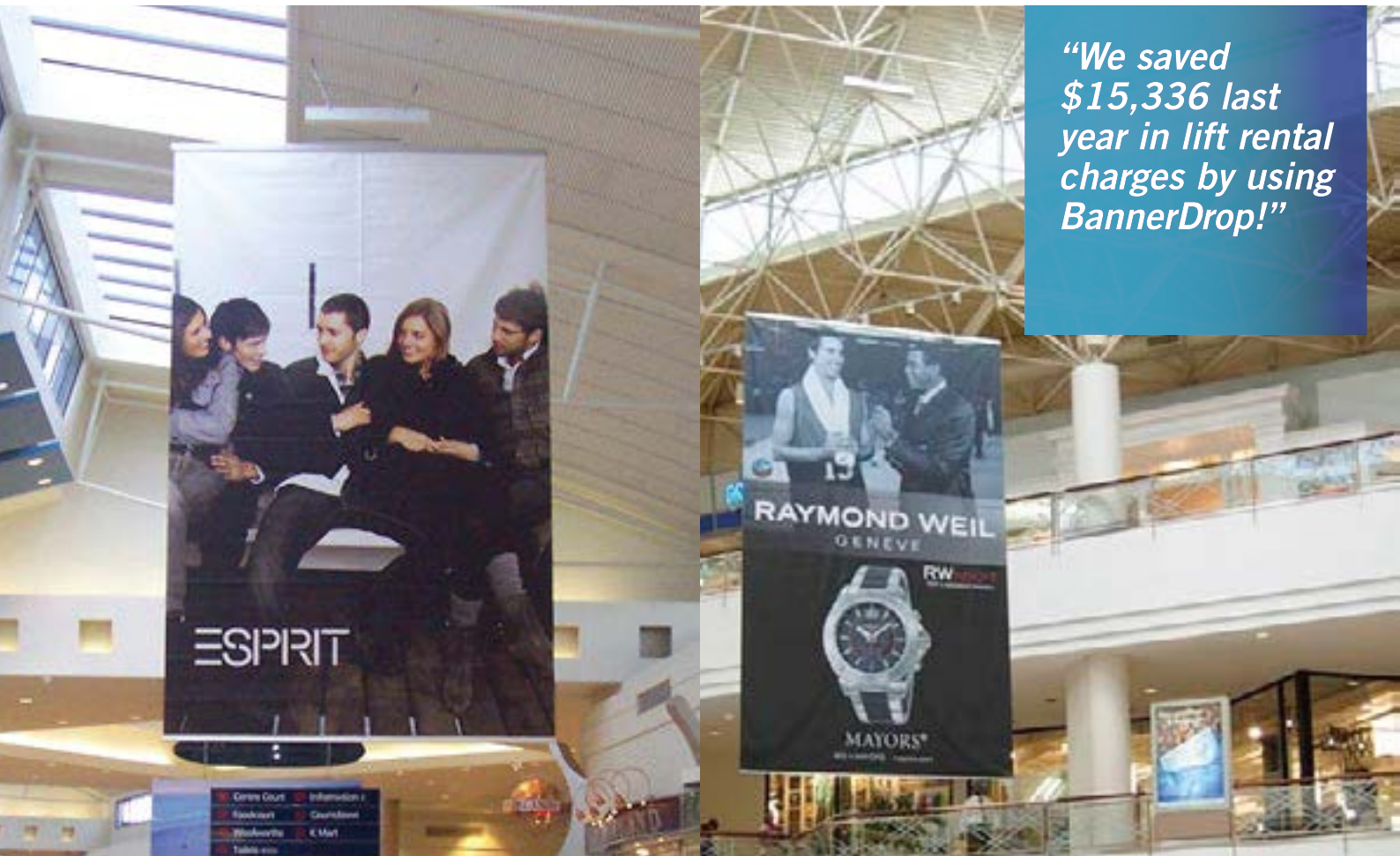
Now this is easy...

At the touch of a button old banners come down, new banners go up....over 20 metres staying smooth and level. The unique BannerDrop® compact winch was inspired by requests of how to utilise empty non productive, non profitable ceiling space and the frustrations with costly and difficult banner changeovers using expensive specialised personnel and access equipment.

BannerDrop® allows you to create a simple revenue generating, high impact and decorative banner programme. Best of all BannerDrop® eliminates the expense, risk and hassles associated with mechanical lift or rope access. Take your display to the next level, rotating option now available.

From innovative to indispensable BannerDrop®:

- Turns empty space into revenue raising space
- Ideal for advertising, internal marketing, branding and special events
- Simply raise, lower and replace banners and decorations at the touch of a button
- Delivers substantial savings on expensive lift rental, specialist labour, after hours access and insurance costs
- Avoid damage to floors and shopfronts from heavy access equipment
- **BannerDrop is fully certified to Australian New Zealand Standards and ensures compliance with OH&S risk reduction requirements.**
- Can display banners in a variety sizes, Christmas decorations and 3D displays.
- Available with 16kg and 63kg lifting capacity, 18m+ reach
- Now available in 360° motorised rotating option for added impact and improved sightlines
- Comprehensive service includes installation, banner framing solutions and ongoing support
- Uses standard 240v power point and designed to retrofit to existing infrastructure



“We saved \$15,336 last year in lift rental charges by using BannerDrop!”

“ WE USED TO PAY OVER \$3,200 EVERY TIME WE CHANGED A BANNER. WITH BANNERDROP WE DON'T NEED LIFTS AND CAN CHANGE OR ADJUST BANNERS AT THE PUSH OF A BUTTON.”

BannerDrop lowers costs and raises revenues . Our clients report significant savings each year.

Typically, BannerDrop saves customers up to \$3000 to install and remove a banner or decoration.

Centre management resources are minimised by eliminating the need for after hours work, hiring high access equipment, OH & S responsibilities and the clearing of floor space.

For customers used to relying on lifts to hang and replace banners, BannerDrop's ease of use and cost savings make ceiling mounted ads more profitable than ever before. For others, BannerDrop makes this source of revenue practical for the first time.

Explore what BannerDrop can mean to your operations and marketing. And get ready to boost your profits to new heights.

Add up the Savings!

Typical cost to hang & remove a banner from your ceiling:

INSTALLATION

Labour (2 hours @ \$200 per hour)	\$400
Lift Delivery (\$250 fee)	\$250
Lift Rental (\$550 per day)	\$550
Lift Pickup (\$250 fee).	\$250

REMOVAL

Labour (2 hours @ \$200 per hour)	\$400
Lift Delivery (\$250 fee)	\$250
Lift Rental (\$550 per day)	\$550
Lift Pickup (\$250 fee).	\$250
Other costs of leveling, clean-up	\$150 or more

TOTAL \$3,050

With the BannerDrop System, your new cost to hang & remove:

Labor (30 minutes @ \$50 per hour)	\$25
Removal (30 @ \$50 per hour)	\$25
Lift Rental (NONE !!)	\$0
TOTAL	\$50

Savings per Banner Change = \$3,000 average savings every time you change your advertisements!

(Indicative example, savings will vary according to individual circumstances)

BannerDrop is a patented compact winch system for raising and lowering display articles using wire rope and an indexing mechanism that eliminates wire tangling and assures that display articles remain level at all heights.

BannerDrop is fully certified to Australian/New Zealand Standard 1418.2 -1997 (Serial Hoists and winches)

Keys to BannerDrop performance:

- Single or 5-channel radio remote control
- Push a button to raise or lower displays. Set upper lower and middle limits from ground level with the remote control
- Reliable operation has been proven through thousands of installations worldwide
- Standard 240V power plug, no hardwiring
- Patented cable indexing mechanism. Unique design eliminates wire tangling, keeps banners level at all heights
- Lightweight and discreet. Paintable to match ceiling colour
- BannerBar™. A custom aluminium framing system designed to maximise strength and prevent bending and distortion ensuring optimal banner display
- Available with 16kg and 63kg lifting capacity
- Comprehensive installation and support service available

BannerDrop Standard

COMPLETE SYSTEMS INCLUDE:

Base Unit: 1170mm W x 127mm H x 127mm D. Weight 12kg
240 Volt /120W AC Power, Handheld Radio Remote Control
16 kg Lifting Capacity, 18m+ Lifting Height
Installation Instructions & Hardware Kit
1 year warranty

BannerDrop Heavy Duty

COMPLETE SYSTEMS INCLUDE:

Base Unit: 1170mm W x 127mm H x 127mm D. Weight 13kg
240 Volt /170W AC Power, Handheld Radio Remote Control
63 kg Lifting Capacity, 18m+ Lifting Height
Installation Instructions & Hardware Kit
1 year warranty

BannerDrop™



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