

Banner Saver™





PA Hospital, Brisbane

Why BannerSaver®?

Bay Media's unique spring-loaded BannerSaver Brackets ensure banners remain taut and looking great at all times with no need for unsightly wind holes or troublesome break away clips.

The BannerSaver bracket is the only bracket that significantly reduces loading on columns and protects banners from twisting and tearing.

BannerSaver Banners are printed to a proven formula on the highest-quality UV resistant vinyls ensuring banners can be used time and again.

Have a special challenge? We'll rise to it, as always, and develop a custom solution that meets your needs.

- The one-stop shop for your banner requirements
- Utilise existing infrastructure.
- Turn empty space into promotional space
- Low costs allow for regular changeovers and up to date marketing campaigns.
- Full-colour banners provide maximum impact, lining the customer's path, creating a sense of vibrancy and powerful entry statements.
- Accommodate a wide range of sizes
- Comprehensive installation and print solutions.
- Reliable and proven in use throughout the world.



University Hill, Bundooora

The exclusive BannerSaver® design ensures banners have a far longer life than fixed arm banners or flags whilst providing high quality, hassle free promotion.

**FLEXIBLE MEDIUM FOR PROMOTION,
SPONSORED MESSAGES, MARKETING,
WAY FINDING, EVENT BRANDING &
FESTIVE DECORATIONS.**

UTILISE EXISTING POLES TO DISPLAY PROMOTIONAL BANNERS WITHOUT THE HASSLES AND RISKS OF REPLACING TWISTED AND TORN BANNERS.



St Kilda Sea Baths

Keys to Bannersaver's® technology & performance:

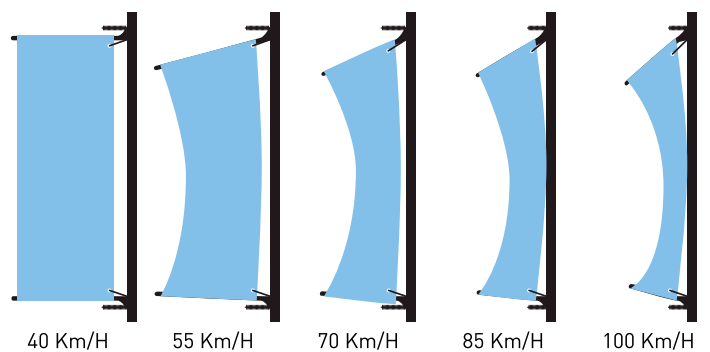
- Spring-loaded brackets yield in high winds to reduce strain upon the banner and protect the infrastructure.
- In wind tunnel testing BannerSaver® brackets spill over 80% of wind force compared with fixed brackets.
- Heavy duty vinyl banners are durable, printable on both sides and visible in all conditions.
- Flexible fibre glass arms combine with the spring loaded brackets to absorb impact and minimise damage.
- BannerSaver brackets are formed from cast aluminium that can be powder coated to meet aesthetic requirements.
- Available in two sizes, displaying a variety of banner formats.
- Comprehensive installation, engineering and support service available on request.
- Two year warranty.
- UV resistant inks prevent fading.
- High-quality fixing methods ensure brackets do not come free from columns.



Australian Open, Rod Laver Arena



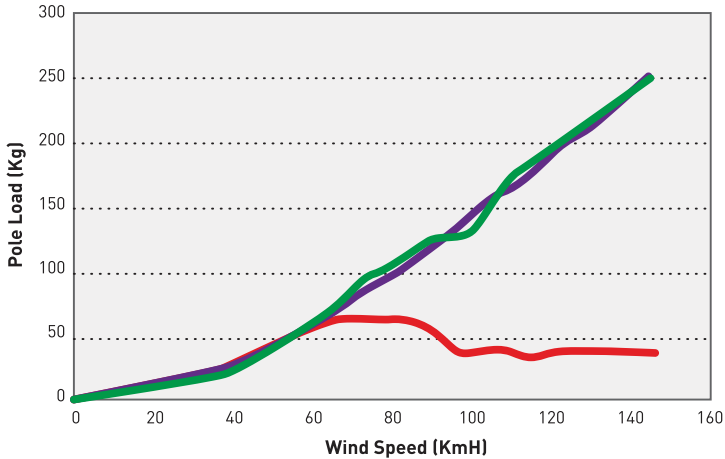
As the wind increases the spring-loaded brackets yield and the banner spills the wind force alleviating the pressure on banner and infrastructure.



Summary of BannerSaver® Physical Properties

Susceptibility to Rust	None
Susceptibility to Peeling Paint	None
Susceptibility to Discolouration	None
Behaviour Under Wind	Banner remains taut until winds reach approximately 65 kmh. Then banners tip with the wind in proportion to its speed, eliminating need for wind holes and breakaway clips. Spring loading maintains constant tension at all times to preserve visual integrity.
Wind Test Results	Up to 87% of windforce dissipated at 145 KmH. No permanent distortion of arms (see graph below).
Visual appearance if no banner	Arms removable.
Arms	880mm fibreglass arms with stainless steel end caps.
Bracket	Patented two piece cast aluminium spring tensioned assembly. Two plane movement.
Method of attaching bracket to a wooden pole:	2 x 10mm x 100mm galvanised Coach screws.
Method of attaching to a metal pole:	3 individual bands 201 stainless steel banding double wrapped for superior tensile strength.
Method of attaching banner to arm:	Banner loops around top and bottom arms; Sail finished incl. triple stitched seams; nylon cable tie through brass eyelet in banner and opening in bracket casting. Cantilever tension.

**Wind Force on Pole
BannerSaver® vs. Other**






- BAY MEDIA BANNERSAVER
- FIXED BRACKET
- BREAKAWAY BANNER

BannerSaver™



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